PRESS RELEASE

RiverWalk Resort Announces the Opening of Phase 2 Expansion

LINCOLN, New Hampshire – RiverWalk Resort at Loon Mountain is thrilled to announce the official opening of the highly anticipated Phase 2 expansion. This new development marks a significant milestone in our mission to offer unparalleled luxury and amenities in the heart of the White Mountains.

The Phase 2 expansion introduces the extraordinary "West Wing" of RiverWalk, featuring a brand new main lobby, Real Estate offices, the Rhythm Tap & Grille restaurant, a greatly expanded Seven Birches Winery Tasting Room & Production Facility, and the spectacular 10,000 square foot Grand Ballroom and event venue.

"We are excited to welcome new guests and owners to experience the enhanced offerings of the West Wing," said Renee Blood, Vice President & General Manager of RiverWalk Resort. "Our new facilities provide more opportunities for relaxation, dining, and entertainment, making RiverWalk an even more compelling destination."

Highlights of the Phase 2 Expansion:

- Additional 66 Luxury Units (145 total): Beautifully designed 2 and 3 bedroom suites up to 2,500 square feet, providing the utmost in comfort and elegance for our guests and owners.
- New Main Lobby: A stunning entrance to welcome our guests with comfort and style.
- New Real Estate Offices: Conveniently located to assist new owners and guests with all their needs.
- Rhythm Tap & Grille: An upscale American grille offering a unique indoor/outdoor dining experience.
- Expanded Seven Birches Winery: A two-story, 10,000 square foot facility, increasing & enhancing production capabilities and offering a state-of-the-art tasting room.
- Grand Ballroom: A magnificent 10,000 square foot event venue, perfect for weddings, conferences, and special events.

Renee continued, "We invite everyone to come and stay with us, enjoy a meal, taste some locally made wine and cider, or simply explore our beautiful property. While this chapter of our expansion is complete, we are looking forward to even more exciting additions in the near future."

Future Developments:

- Solstice North Day Spa: A new and larger home for the spa, providing more space and services for relaxation and rejuvenation.
- Pulse Gondola: Set to open in Winter 2025/26, this will be the first of its kind in New England, connecting RiverWalk Resort directly with Loon Mountain & South Peak. This state-of-the-art gondola will offer unmatched convenience and enhance the guest experience by providing seamless access to the best skiing and outdoor activities in the region.
- New Hot Tub: A new 25+ person hot tub will be built in the outdoor lagoon pool area.

"Our new owners and guests are already enjoying the incredible amenities of Phase 2," said Dennis Ducharme, the developer. "The feedback has been overwhelmingly positive, highlighting the exceptional quality and unique experience we offer. Owning a piece of this majestic destination is not only a wonderful personal retreat but also a smart investment opportunity."

Brian Willette, VP of Sales, added, "Seeing our community grow with the opening of Phase 2 has been truly rewarding. Our new owners and their families are thrilled with the enhancements and are already making lasting memories here. The demand for this luxurious mountain lifestyle continues to rise, and we are excited to welcome more guests to our expanding RiverWalk family."

For further information or to become a part of the RiverWalk Resort experience, please visit www.riverwalkresortatloon.com or call:

Reservations: 603.745.7500 Real Estate Sales: 603.728.6205

Groups, Weddings & Events: Contact Debi Lombardi at 603.745.7500-Ext. 4501.

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